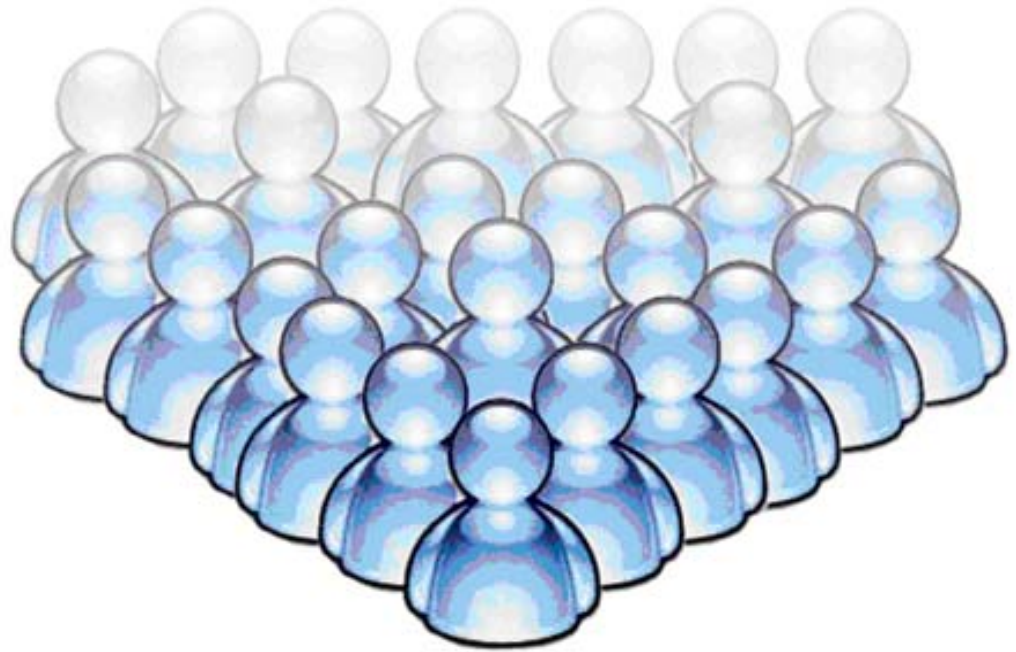


Journey Leadership Seminar

# THE EVANGELISM SEMINAR

*Attracting a Crowd to Worship*



July 27, 2006

By  
Nelson Searcy

## THE EIGHT SYSTEMS OF A CHURCH

THE \_\_\_\_\_ SYSTEM\*

*“How we attract people to our church”*

THE WEEKEND SERVICE SYSTEM\*

*“How we plan, implement and evaluate the weekend service(s) at our church”*

THE ASSIMILATION SYSTEM\*

*“How we move people from first time guests to members at our church”*

THE SMALL GROUPS SYSTEM\*

*“How we fill and reproduce small groups at our church.”*

THE MINISTRY SYSTEM

*“How we mobilize people for significant ministry at our church.”*

THE STEWARDSHIP SYSTEM\*

*“How we develop extravagant givers at our church.”*

THE LEADERSHIP SYSTEM

*“How we develop leaders at all levels at our church.”*

THE STRATEGY SYSTEM\*

*“How we constantly evaluate and improve our church”*

**The question:** Are the systems of my church maximized?

*“The systems of your church are giving you the result they have been designed to give you.  
If you want to change the results, change the system;  
in cooperation with the Holy Spirit”*

\*Denotes systems currently available on CD from Nelson Searcy. The Evangelism Seminar is available for pre-purchase today or by calling 1-800-264-5129

# Evangelism: Attracting A Crowd to Worship



*“The Lord isn't really being slow about his promise to return, as some people think. No, he is being patient for your sake. He does not want anyone to perish, so he is giving more time for everyone to repent.” – 2 Peter 3:9*

## MY GOALS FOR THIS SEMINAR:

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**This seminar focuses on:**

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

**Two “pretty good” definitions of Evangelism:**

"To evangelize is so to present Christ Jesus in the power of the Holy Spirit, that men shall come to put their trust in God through Him, to accept Him as their Savior and serve Him as their King in the fellowship of His Church." - Archbishop's Committee on evangelism in 1918

“To evangelize is to invite others through the power of the Holy Spirit to put their trust in God, through Jesus Christ, to accept Jesus as their Savior and follow Him as their leader in everyday life as members of a local church.” – The Journey Church of the City, New York, NY, 2006

**The Evangelism System begins** when an unchurched person is prompted by the spirit to attend your church and **ends when the person follows Jesus Christ and is baptized publicly.**

“Evangelism is not a money problem, it’s an idea problem!”

## **FOUR AREAS OF AN EFFECTIVE EVANGELISM SYSTEM**

1. \_\_\_\_\_

Key words: Strategy, Culture

2. \_\_\_\_\_

Key words: Share, Congregation

3. \_\_\_\_\_

Key words: Sow, Campaign

4. \_\_\_\_\_

Key words: Sustain, Celebrate

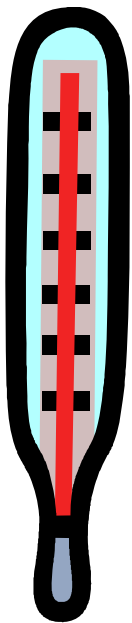
### **Biblical Metaphors for Evangelism:**

# I. Area #1: *The Role of the Pastor in Evangelism*

A primary role of the pastor is to keep the evangelistic temperature of a church at the boiling point.

A key question: *What's the current Evangelistic Temperature of my church?*

- First time commitments to Christ
- Baptisms
- People inviting their friends
- First time guests
- Scheduled evangelistic outreaches
- Praying for the unchurched
- 
- 



On a scale of 0 – 150, what's the Evangelistic Temperature of your church?  
\_\_\_\_\_ (0 = frozen; 100=boiling; 150=boiling over)

Why? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## **THREE WAYS THE PASTOR CAN RAISE THE EVANGELISTIC TEMPERATURE:**

*“But you should keep a clear mind in every situation.  
Don't be afraid of suffering for the Lord. Work at bringing others to Christ.  
Complete the ministry God has given you.” – 2 Timothy 4:5*

### **1. The \_\_\_\_\_**

The pastor's strategic use of sermons, challenges, announcements and vision casting from the stage (pulpit) of the church can raise the evangelistic temperature of the church.

#### Ways to Add Heat to the Evangelistic Temperature from the Stage:

- Tell evangelistic stories / share testimonies
- Call for commitments
- Utilize \_\_\_\_\_
- Challenge and remind people to reach out
- Teach a sermon series on evangelism
- Utilize a preaching calendar
- Give immediate opportunities for action

## Preaching Calendar Example:

<u>Month</u>	<u>Evangelistic Purpose</u>	<u>Result</u>
January	Build excitement for February	People invite 3 friends
February	High attraction series	Break attendance record
Palm Sunday	Challenge people to invite 3 – 10 people to Easter	
Easter	New series. Challenge new people to stay for 4 – 6 weeks	
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Aug/Sept	Build excitement for new series	People invite 3 friends
Sept/Oct	New series begins one month after school starts	
December	Promote Christmas services to the community	

## 2. The \_\_\_\_\_

Challenge your staff or key lay leaders to be an example of evangelism by holding them accountable to:

- Serve in evangelistic activities
- Pray for their unchurched friends
- \_\_\_\_\_ for big days
- Invite their friends to church
- Intentionally build relationships with the unchurched

“If someone is not sharing their faith, they are not growing in their faith.”



### 3. The \_\_\_\_\_

Intentionally structure your church for evangelism by:

- Planning regular evangelistic events (especially in the summer)
- Sharing stories of life change in the Sunday services
- Celebrating evangelism on a consistent basis
- Reward people who invite friends
- Engaging small groups in evangelism
- Utilizing big days
- Developing a promotion/marketing strategy
- Allowing people to belong before they believe

**3 Stages of Faith**  
> **Believe**  
> **Belong**  
> **Become**

The Pastor must lead the way in keeping the evangelistic temperature of a church at the boiling point.

My Next Steps:

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## II. Personal *Evangelism*:

### *Give the Congregation Tools to Invite their Friends*

*“The first thing Andrew did was to find his brother, Simon, and tell him, ‘We have found the Messiah’ (which means the Christ). Then Andrew brought Simon to meet Jesus.” – John 1:41 - 42*

#### A Recent Survey

\_\_\_\_\_ of first time guests in a growing church  
come because of a personal invite!

\_\_\_\_\_ in 4 friends say they will attend church with a friend  
the first time they are invited!

#### A Personal Evangelism Formula

T \_\_\_\_\_ + T \_\_\_\_\_ + T \_\_\_\_\_

#### **FOUR PERSONAL EVANGELISM PRINCIPLES**

The Principle of \_\_\_\_\_

The Principle of \_\_\_\_\_

The Principle of \_\_\_\_\_

The Principle of \_\_\_\_\_

The Principle of \_\_\_\_\_

**TEN EFFECTIVE INVITE TOOLS**  
**(and one that's no so effective)**

- Model the way
- Lead church attenders to \_\_\_\_\_
- Have people write down the names of unchurched friends
- Utilize \_\_\_\_\_
- Engage members in entry level outreach evangelism
- Use big days or special events
- Encourage friend invites to baby dedications, baptisms, testimonials
- Train people to share their faith
- Provide 'air cover' for personal invites through promotion
- Utilize word of mouse marketing (e-vites, new to the church pages)
- \_\_\_\_\_ people who invite their friends

*"The harvest is so great, but the workers are so few. Pray to the Lord who is in charge of the harvest, and ask him to send out more workers for his fields."  
– Luke 10:2*

My Next Steps:

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### III. Promotion:

#### *Sowing Seeds of Invitation in the Community*

*“Listen! A farmer went out to plant some seed. As he scattered it across his field, some seed fell on a footpath, and the birds came and ate it.*

*Other seed fell on shallow soil with underlying rock. The plant sprang up quickly, but it soon wilted beneath the hot sun and died because the roots had no nourishment in the shallow soil.*

*Other seed fell among thorns that shot up and choked out the tender blades so that it produced no grain.*

*Still other seed fell on fertile soil and produced a crop that was thirty, sixty, and even a hundred times as much as had been planted.’*

*Then he said, ‘Anyone who is willing to hear should listen and understand!’”*

– Mark 4:4-9

### 4 KEYS TO EFFECTIVE PROMOTION

#### 1. Pinpoint Your \_\_\_\_\_.

*“A farmer went out to plant some seed.” – Mark 4:3*

- Who Am I Currently Reaching?
- Who Is Like Me?
- Who is not churched?

**People Are Most Open When They Are**

- > Under Tension
- > During Transition
- > In Trouble

**2. Plant the \_\_\_\_\_ of Seeds Possible.**

*“As he scattered it across his field...” – Mark 4:4*

Examples of Promotion “Seeds”

- Direct Mail
- Door Hangers
- Newspaper / Magazine /Radio Advertising
- Billboards
- Servant Evangelism
- Invite Cards
- Cinema Ads
- Advertising Specialties
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**3. Expect a \_\_\_\_\_ return.**

*“... some seed fell on a footpath, and the birds came and ate it. Other seed fell on shallow soil with underlying rock. The plant sprang up quickly, but it soon wilted beneath the hot sun and died because the roots had no nourishment in the shallow soil. Other seed fell among thorns that shot up and choked out the tender blades so that it produced no grain.” – Mark 4:4 - 7*

**4. Wait For the Coming \_\_\_\_\_.**

*“... Still other seed fell on fertile soil” – Mark 4:8*

**5. \_\_\_\_\_ for the Future.**

*“...and produced a crop that was thirty, sixty, and even a hundred times as much as had been planted.” – Mark 4:8*

## FIVE PROMOTION TIPS:

1. BE \_\_\_\_\_

2. BE \_\_\_\_\_

- People say \_\_\_\_\_ to what is unclear.
- Tell people exactly what you want them to do  
(Best seeds are ‘invitations to church.’)

3. BE \_\_\_\_\_

4. BE \_\_\_\_\_

5. BE \_\_\_\_\_

*“Now He who supplies seed to the sower and bread for food will supply and multiply your seed for sowing and increase the harvest of your righteousness.”  
– 2 Corinthians 9:10*

Remember: Evangelism is an investment, not an expense!

My Next Steps:

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## **IV. Preservation:**

### ***Cultivating and Celebrating Evangelistic Results***

*“For if you confess with your mouth that Jesus is Lord and believe in your heart that God raised him from the dead, you will be saved.” – Romans 10:9 (NLT)*

*“Say the welcoming word to God – ‘Jesus is my Master; - embracing, body and soul, God's work of doing in us what he did in raising Jesus from the dead. That's it. You're not "doing" anything; you're simply calling out to God, trusting him to do it for you. That's salvation.” – Romans 10:9 (The Message)*

## **HOW TO HELP PEOPLE SAY ‘YES’ TO JESUS CHRIST**

1. \_\_\_\_\_ people to say ‘yes’ to Jesus Christ.

- Through the Sunday Services
  
- Through Small Groups
  
- Through Personal Conversations

“Plant seeds each week; harvest each season.”

2. \_\_\_\_\_ for people to say 'yes' to Jesus Christ.

> Develop A \_\_\_\_\_ System

> Develop A \_\_\_\_\_ System

**A New Believer Follow-up Process**

- First Hour
- First Day
- First Week
- First Month
- Baptism and Group

3. \_\_\_\_\_ people saying 'yes' to Jesus Christ.

*"Celebrate with me! I found my lost [coin, sheep, son]"* – Luke 15:6, 9, 32

**SHARE THE CELEBRATION WITH OTHERS**

- Share statistics
- Share stories
- Share credit

*"Those who believe and accepted His message were baptized..."* – Acts 2:41





## **CONCLUSION:**

### **Why do we do this work?**

*“So Jesus used this illustration: ‘If you had one hundred sheep, and one of them strayed away and was lost in the wilderness, wouldn't you leave the ninety-nine others to go and search for the lost one until you found it? And then you would joyfully carry it home on your shoulders. When you arrived, you would call together your friends and neighbors to rejoice with you because your lost sheep was found. In the same way, heaven will be happier over one lost sinner who returns to God than over ninety-nine others who are righteous and haven't strayed away!’” – Luke 15:3 - 7*

*“When they saw him, they worshiped him – but some of them still doubted! Jesus came and told his disciples, ‘I have been given complete authority in heaven and on earth. Therefore, go and make disciples of all the nations, baptizing them in the name of the Father and the Son and the Holy Spirit. Teach these new disciples to obey all the commands I have given you. And be sure of this: I am with you always, even to the end of the age.’” – Matthew 28:18 - 20*

*“So don't get tired of doing what is good. Don't get discouraged and give up, for we will reap a harvest of blessing at the appropriate time.”  
– Galatians 6:9*

**THANK YOU FOR ATTENDING TODAY!**



## **Appendix A: Bibliography**

*Evangelism In the Early Church* by Michael Green

*Understanding Church Growth* by Donald McGavran

*Evangelism and Church Growth: A Practical Encyclopedia* by Elmer Towns

*American Evangelism* by Darius Salter

*The Purpose Driven Church* by Rick Warren

*The Master Plan of Evangelism* by Robert Coleman

*Conspiracy of Kindness* by Steve Sjogren

*Becoming A Contagious Church* by Mark Mittelberg

*Becoming A Contagious Christian* by Mark Mittelberg and Bill Hybels

*Just Walk Across the Room* by Bill Hybels

*How Good Is Good Enough* by Andy Stanley

*The Case for Faith* by Lee Strobel

## **Appendix B:**

### **2006 Preaching Calendar**

January 1 – “A New You for a New Year” (NS)

Life 360: Friendship, Finances, Faith Freedom

January 8 – Life 360 – “Life in Surround Sound” (KT)

January 15 – Life 360 – “Faith: Broadband Beliefs” (NS)

January 22 – Life 360 – “Finances: Next-Gen Management” (NS)

January 29 – Life 360 – “Friendship: Wireless Connections” (NS/KT)

February 5 – Life 360 – “Freedom: Life to the eXtreme” (KT) (Communion)

Roommates, Bad Dates & Great Mates: Desperate Sex Lives – Season 2

February 12 – DSL – “Sex...and it was good” (NS)

February 19 – DSL – “Marriage...the 2 are united into 1” (NS/KT)  
(Baby Dedication)

February 26 – DSL – “Dating...male & female He created them” (KT)

March 5 – DSL – “Temptation...the fruit looks so fresh & delicious” (KT/CB)  
(Baptism)

March 12 – DSL – “Purity...neither of them felt any shame” (NS) (Class 101)

Vertical (Prayer)

March 19 – Vertical #1 (NS) (may be at Salvation Army) (Class 201)

March 26 – Vertical #2 (KT)

April 2 – Vertical #3 (NS) (Class 201)

April 9 – Vertical #4 (NS) (Communion)

TGIM: Thank God It’s Monday!

April 16 (Easter Sunday) – TGIM #1 (NS/KT)

April 23 – TGIM #2 (NS) (Class 101)

April 30 – TGIM #3 (KT)

May 7 – TGIM #4 (Manhattan Center not available) (NS) (Baptism)

May 14 – TGIM #5 (KT)

May 21 – TGIM #6 (NS)

May 28 (Memorial Day Weekend) – Stand Alone Message (NS/CB)

God on Film 2006

June 4 – God on Film #1 – “Da Vinci Code” (NS)

June 11 – God on Film #2 (KT)

June 18 – God on Film #3 (NS)

Jersey City #1 – Da Vinci Code

June 25 – God on Film #4 (KT/RM) (Class 101)

July 2 – God on Film #5 (NS)

July 9 – God on Film #6 (KT) (Class 201)

July 16 – God on Film #7 (NS)

Jersey City #2 – Cars

July 23 – God on Film #8 (NS/KT) (Saturday, July 29 Beach Baptism)

## **Appendix B: Continued**

### Myth Busters

July 30 – Truth About Happiness (NS) (Class 101)

August 6 – Truth About God (KT)

August 13 – Truth About Worry (NS)

August 20 – Truth About Pain (NS/RM)

Jersey City #3 – Superman

August 27 – Truth About Change (NS)

### Evangelism Series: Just Walk Across The Room

September 3 – Series #1 (NS/KT)

September 10 – Series #2 (NS)

Jersey City #4 – Getting Ready

September 17 – Series #3 (KT) (Baptism)

JC – Truth About Happiness

September 24 – Series #4 (NS) (Class 101)

JC - Truth About God

### Influence: The Life You Were Meant to Live

October 1 – Getting Ready for Influence (NS)

JC - Truth About Worry

October 8 – The Power of Influence (NS/KT)

JC – Begin Tracking 1 Behind

October 15 – Lead Myself (NS) (Class 201)

October 22 – Envision My Future (KT)

October 29 – Activate My Gifts (KT/NS) (Class 301)

November 5 – Deepen My Faith (Baptism)

November 12 – Engage My World (Class 101)

November 19 – Reproduce My Influence

### Christmas Series

November 26 – Series #1 (RM)

December 3 – Series #2 (KT)

December 10 – Series #3 (NS)

December 17 – Series #4

December 24 – Christmas Eve (special location)

## **Appendix C:**

### **JOURNEY BAPTISM FAQ'S**

#### **WHAT IS THE MEANING OF BAPTISM?**

##### **It illustrates Christ's burial and resurrection.**

*"Christ died for our sins... He was buried... and He rose again."  
--I Corinthians 15:3-4*

*"For when you were baptized, you were buried with Christ, and in baptism you were also raised with Christ." --Colossians. 2:12*

##### **It illustrates my new life as a Christian.**

*"When someone becomes a Christian he becomes a brand new person inside. The old life has passed away and a new life has begun!" --2 Corinthians. 5:17*

*"By our baptism then, we were buried with Him and shared His death, in order that, just as Christ was raised from the dead... so also we may live a new life!" --Romans 6:4*

Baptism doesn't make you a believer - it shows that you already believe. Baptism does not "save" you, only your faith in Christ does that. Baptism is like a wedding ring - it's the outward symbol of the commitment you make in your heart.

*"For it is by grace you have been saved, through faith... it is the gift of God - not by works, so that no one can boast." --Ephesians 2:8, 9*

#### **WHY BE BAPTIZED BY IMMERSION?**

##### **Because Jesus was baptized that way.**

*"As soon as Jesus was baptized, He went up out of the water."  
--Matthew 3:16*

##### **Every baptism in the Bible was by immersion.**

*(Example) "...then both Philip and the man went down into the water and Philip baptized him. When they came up out of the water..." --Acts 8:38-39*

The word Baptize means "To dip under water".

The Greek word baptize means "to immerse or dip under water".

It best symbolized a burial and resurrection!

##### **The founders of denominations agree:**

Martin Luther... "I would have those who are to be baptized to be entirely immersed, as the work imports and the mystery signifies."

John Calvin... "The word 'baptize' signifies to immerse. It is certain that immersion was the practice of the ancient church."

John Wesley... "Buried with Him, alludes to baptizing by immersion according to the custom of the first church."

## **Appendix C: Continued**

### **WHO SHOULD BE BAPTIZED?**

**Every person who has believed in Christ.**

*"Those who believe and accepted His message were baptized..." --Acts 2:41*

*"Simon himself believed and was baptized..." --Acts 8:13*

*"But when they believed Philip as he preached the Good News... and the name of Jesus Christ, they were baptized, both men and women."  
--Acts 8:12*

**At The Journey, we wait until our children are old enough to believe and understand the true meaning of baptism before we baptize them.**

Some churches practice a "baptism of confirmation" for children. This ceremony is intended to be a covenant between the parents and God on the behalf of the child. The parents promise to raise their child in the faith until the child is old enough to make his own personal confession of Christ. This custom began about 300 years after the Bible was completed.

This is different from the baptism talked about in the Bible which was only for those old enough to believe. The purpose is to publicly confess your personal commitment to Christ.

### **WHEN SHOULD I BE BAPTIZED?**

**As soon as you have believed.**

*"Those who believe...were baptized...that day!" --Acts 2:41*

*"Then Philip began with the scripture and told him the Good News about Jesus. As they traveled along the road, they came to some water, and the man said, 'Look, here is water! Why shouldn't I be baptized right now?' Philip said, 'If you believe with all your heart, you may.' The man answered, 'I believe that Jesus Christ is the Son of God.' So they went down into the water and Philip baptized him." --Acts 8:35-38*

There is no reason to delay. As soon as you have decided to receive Christ into your life, you can and should be baptized. If you wait until you are "perfect", you'll never feel "good enough"!

### **CAN MY FAMILY AND FRIENDS BE BAPTIZED TOGETHER?**

Yes! If each person understands fully the meaning of baptism, and each one has personally placed his/her trust in Christ for salvation, we encourage families to be baptized at the same time. It is a wonderful expression of commitment.

However, it is important to remember that baptism is a personal statement of faith, not a family or group tradition. It is usually not wise to delay your baptism while waiting on others to join you. This puts an undue pressure on them, and delays your obedience.

### **WHAT SHOULD I WEAR WHEN I AM BAPTIZED?**

Women should wear shorts and a top or a swimsuit. Men may wear shorts, t-shirts or a swimsuit. Bring a change of clothes, a towel, and a plastic bag for your wet clothes.

### **WILL I HAVE TO SAY ANYTHING?**

At the beginning of the service, Pastor Nelson or Pastor Kerrick will briefly explain the meaning of baptism. You will wait in the water for your turn to be baptized. The Pastor will introduce you, briefly lower you just under the water, and then you can leave the water, dry off, and watch the others. Later you will receive your baptism certificate. We encourage you to invite all your relatives and friends to attend your baptism.



## Appendix D:

# What is Servant Evangelism?

## Servant Evangelism Defined

Servant Evangelism is doing intentional acts of kindness with the express purpose of sharing the Good News of Jesus Christ. Servant Evangelism is a biblical, fun, simple, and intentional way to make sharing Jesus a lifestyle.

## Servant Evangelism Described

Servant Evangelism is a combination of simple acts of kindness and intentional personal evangelism. It can be done individually or as a group. Here is the simple concept: An individual or group begins doing intentional acts of kindness in their community with the aim of evangelism. A simple act of kindness opens an unbeliever up to the greatest act of kindness of all: the Gospel.

Servant Evangelism involves two parts: Service (i.e., acts of kindness) and Evangelism. Think about it, how cruel would it be to give someone a bottle of water and not tell them about the Water of Life. Or give them a light bulb but fail to tell them about the Light of the world.

Many people in our culture today believe that the church is on “the take.” Many think the church only wants something from them. By doing intentional acts of kindness, the church is doing more than just being nice. It is breaking down one of the major barriers that keep people from experiencing the Gospel.

Servant Evangelism is a great expression of the Great Commandment and the Great Commission. It is great for persons who are first learning how to share their faith as well as the most seasoned Christian.

## Servant evangelism is...

**Scriptural.** Jesus commands us to love our neighbor and to make disciples in all nations. (Matt. 22:39; Matt 28:19-20) Servant evangelism is a method of evangelism that reaches people through the love of Christ.

**Effective.** Servant evangelism is authentic and non-threatening! Through one act of kindness we have the opportunity to share God’s love and the heart of our church.

**Radical.** Jesus’ ministry was radical. Most of all Jesus was a servant! He even humbles Himself to wash His disciple’s feet. In John 14:14 Jesus commands us to do so as well, “And since I, the Lord and Teacher, have washed your feet, you ought to wash each other’s feet.”

**Visible.** As we serve the community by sharing the practicality of Christ’s love, we are giving a visible witness. Our joy often prompt people to ask questions about our message!

**Easy.** Anyone can do servant evangelism. You don’t have to know everything about the Bible. All you have to do is understand the love of Christ. It’s as simple as offering someone a free gift as an example of Christ’s love.

## Appendix E:

### **Prayerwalking: An Explanation**

#### **Prayerwalking is:**

- Praying while walking. It may involve an organized effort to saturate a city or neighborhood with prayer. It may be as simple as praying for the needs of people, or it may be used to target areas that need an evangelistic witness.
- Intentional praying. It is setting aside a time to walk to pray. It is deliberate intercession for others.
- Praying with vision. Walking through areas enables a Christian to visualize what God wants to do in the lives of the people who live or work there. Seeing enhances our praying.
- Involvement in spiritual warfare. People without Jesus as their Savior are being held by Satan and need to be set free. Prayerwalking is offensive praying to attack these strongholds bombarding them with spiritual power through prayer.
- NOT an end in itself. Evangelistic Prayerwalking is preparation for an evangelistic witness. The witness may come as a part of an organized effort, but it may also come as an encounter during the prayerwalk.

#### **Preparation:**

*“Likewise the Spirit also helps us in our weakness. For we do not know what we pray for as we ought, but the Spirit Himself makes intercession for us...” Romans 8:26*

1. Select a date and time, and place them on the church calendar. Evangelistic Prayerwalking is a planned time of intercession.
2. Map out the area to be ‘walked’. Assign teams of two, preferably, but not more than three.
3. Meet together as a group before Prayerwalking and share helpful information about the area.
4. Spend time praying and sharing Scripture together before beginning the prayerwalk.
5. Agree on a time to return and report results.

#### **Participation:**

*“For where two or three are gathered together in my name, I am there in the midst of them.” Matthew 18:20*

- As you walk, keep your eyes open and be observant. Ask God to let you see through His eyes.
- Pray aloud. Verbalizing your prayers helps you focus on the object of prayer.
- Allow the Holy Spirit to lead your prayer. Pray for what you see and what you do not see-people behind the doors of homes.
- Pray together. Take turns praying short prayers about a certain subject or area of focus.

## **Appendix F:**

### **Easter 2006 Journey Staff Spiritual Focus**

Leading up to Easter Sunday on April 16, The Journey Staff Team will be participating in a time of spiritual focus around the 6 areas listed below.

1 – **Read “The Third Day” by Hank Hanegraaff.** Will be handed out on Monday, April 2<sup>nd</sup> and is to be completed by Easter Sunday.

2 – **Read 3 of the “Gospel Passion Narratives”:**

- Week of 3/27 – Read Matthew’s Passion Narrative (Matthew 26-28)
- Week of 4/3 – Read Luke’s Passion Narrative (Luke 22-24)
- Week of 4/10 – Read John’s Passion Narrative (John 17-21)

3 – **Solid Foods Fast on Good Friday** (from dinner on Thursday, April 13 to dinner on Friday, April 14).

\*It will be optional to extend this solid foods fast to a 48 hour fast that lasts from lunch on Thursday through lunch on Saturday.

4 – **Staff Prayer/Devotion Time** on the Resurrection story from the Gospel of John on Wednesday, April 12 @ 8:30 AM.

5 – **Daily Prayer Focus for Staff** (everyday 3/27 – 4/16):

Mondays – Spend time praying for our GG Leaders and their groups this week.

Tuesdays – Spend time praying for our staff.

Wednesdays – Spend time praying for your family.

Thursdays – Spend time praying for our city and for the millions of people in New York who don’t know Jesus.

Fridays – Spend time praying for Easter Sunday @ The Journey.

Saturdays – Spend time praying for tomorrow’s 4 services.

Sundays – As soon as you wake up thank God that Jesus is alive.

6 – **Invite 3 People to The Journey** – All staff will be held responsible for inviting 3 people to Easter @ The Journey. You will be asked to turn in the names of the 3 people you are praying for and inviting at All-Staff on Monday, April 10.

**Appendix G:**

**SHARING CHRIST AT CHRISTMAS  
PART 1 OF 2  
BUILDING RELATIONSHIPS**

PEOPLE WE \_\_\_\_ALREADY\_\_\_\_\_ KNOW

Here are a few suggestions for reaching this group:

- ▶ Include them in the activities you are \_\_\_\_ALREADY\_\_ \_DOING\_\_\_\_
- ▶ Invite them to The Journey's \_\_\_\_THE GRINCH: ENLARGING MY HEART SERIES\_
- ▶ \_\_\_\_SOCIALIZE\_\_\_\_\_ first

PEOPLE WE \_\_USED\_\_\_\_\_ TO KNOW

PEOPLE WE \_\_WOULD\_\_\_\_\_ \_\_LIKE\_\_\_\_\_ TO KNOW

**ACTION STEPS**

- > \_\_PRAY\_\_\_\_\_
- “Remember to talk to God about people, before you talk to people about God.”
- > \_\_LISTEN\_\_\_\_\_
- “People don't care how much you know, until they know how much you care.”
- > BUILD ON AREAS OF \_\_COMMON\_\_\_\_\_ \_\_GROUND\_\_\_\_\_
- > MENTION SPIRITUAL MATTERS \_\_EARLY\_\_\_\_\_
- > \_\_\_\_PREPARE\_\_\_\_\_ YOUR LIST

The Journey Influence Card

The Journey's “The Grinch: Enlarging My Heart” series runs every Sunday from Sunday November 28 through Sunday December 19.

**SHARING CHRIST AT CHRISTMAS  
PART 2 OF 2  
SHARING MY STORY**

OUR FRIENDS ARE \_\_\_\_\_ INTERESTED \_\_\_\_\_.

OUR FRIENDS CAN \_\_\_\_\_ RELATE TO IT \_\_\_\_\_.

IT IS HARD TO \_\_\_\_\_ ARGUE \_\_\_\_\_ WITH.

**WRITING YOUR STORY**

On a separate sheet of paper or the back of this sheet, begin to answer the following questions:

1. Where were you spiritually before receiving Christ, and how did that affect you – your feelings, attitudes, actions and relationships?
2. What caused you to begin considering God/Jesus as a solution to your needs or as Savior?
3. What realization did you come to that finally motivated you to receive Christ?
4. Specifically, how did you receive Christ?
5. How did your life begin to change after you trusted Christ?
6. What other benefits have you experienced since becoming a Christian?

**AS YOU WRITE, REMEMBER:**

1. Be concise and simple in wording.
2. Avoid religious clichés or God-talk
3. Be direct and to the point.
4. 2 – 4 minutes is preferred. 3 minutes is ideal.
5. Emphasize aspects of your story that will relate to your friend.

**Appendix H: Journey Subway map**

**This Sunday**  
**Experience**  
**The Journey Church**  
**simply different.**



The Journey Church meets @  
10:00am, 11:30am\*, 1:00pm or 7:00pm  
The Manhattan Center's Grand Ballroom  
311 W. 34th St. @ 8th Ave  
Easy access from 34th St. Subways  
\*ASL Interpretation

Journey Kidz:  
Quality children's programming  
during the 10:00am, 11:30am & 1:00pm  
services for 5th grade & under.

Visit our website for a **FREE** gift!  
[www.nyjourney.com](http://www.nyjourney.com)



## Appendix I: Invest and Invite Cards



The following is a list of 3 people I am attempting to invest in and invite to The Journey.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**I WILL**

- Pray daily for them.
- Share my own verbal witness.
- Invite them to The Journey.

Signature \_\_\_\_\_ Date \_\_\_\_\_ © www.nyjourney.com

This form has a background of water splashing. It includes a numbered list for identifying three people to invest in and invite. Below the list, there is a section titled 'I WILL' with three bullet points: 'Pray daily for them.', 'Share my own verbal witness.', and 'Invite them to The Journey.' At the bottom, there are lines for 'Signature' and 'Date', and a copyright notice for 'www.nyjourney.com'.

Appendix J: Newspaper Ads

You are invited to  
experience...

Easter @ The Journey  
Sunday, April 16, 2006

simply different.

The Journey Church  
Choose from 4 identical services:  
10:00am, 11:30am\*, 1:00pm or 7:00pm  
The Manhattan Center's Grand Ballroom  
311 W. 34th St. @ 8th Ave  
Easy access from 34th St. Subways  
\*ASL interpretation

Journey Kidz:  
Quality children's programming  
during the 10:00am, 11:30am & 1:00pm  
services for 5th grade & under.

[www.nyjourney.com](http://www.nyjourney.com)

The Journey Church  
invites you to..

**GOD OF FILM**  
discover the meaning behind the movie.

**Sundays thru July 23!**

JULY 16 **Pirates of the Caribbean**  
escaping the bonds of debt

JULY 23 **You, Me and Dupree\***  
surviving the first year of marriage  
\*FREE gift for every married couple

The Journey Church meets Sundays @  
10:00am, 11:30am, 1:00pm or 7:00pm

The Manhattan Center's Grand Ballroom  
311 W. 34th St. @ 8th Ave.  
Easy access from 34th St. Subways

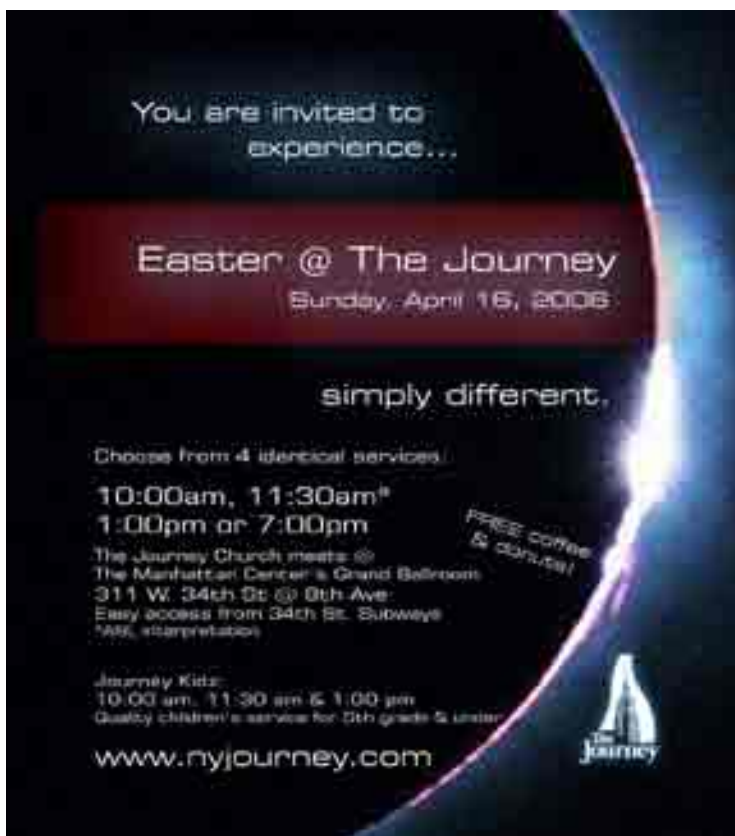
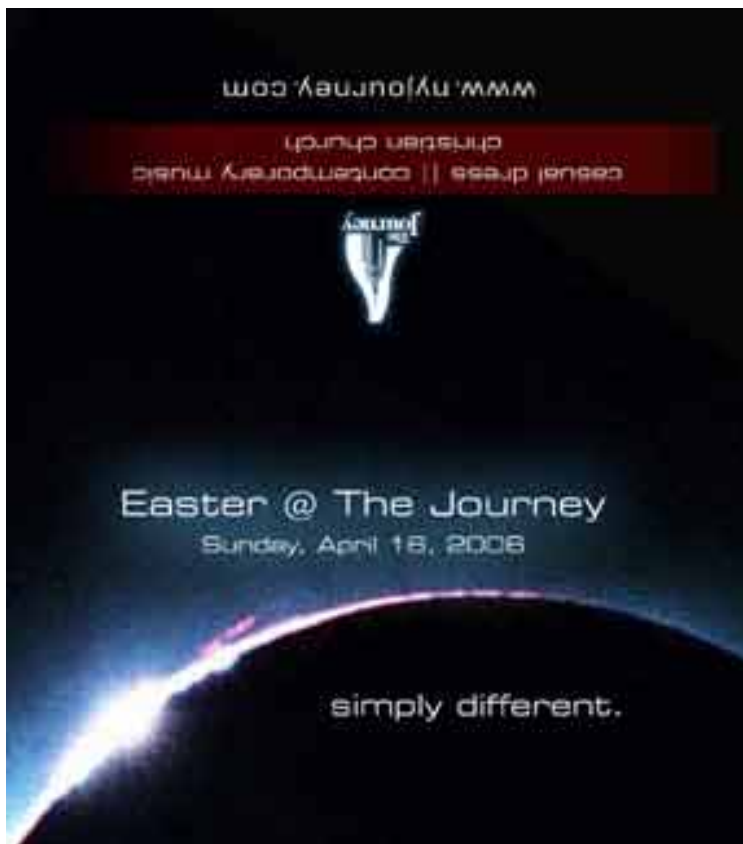
**Journey Kidz:**  
Quality children's programming  
during the 10:00am, 11:30am & 1:00pm  
services for 5th grade & under.

Casual Dress || Contemporary Music  
[www.nyjourney.com](http://www.nyjourney.com)  
Visit our website for more info and a free gift!



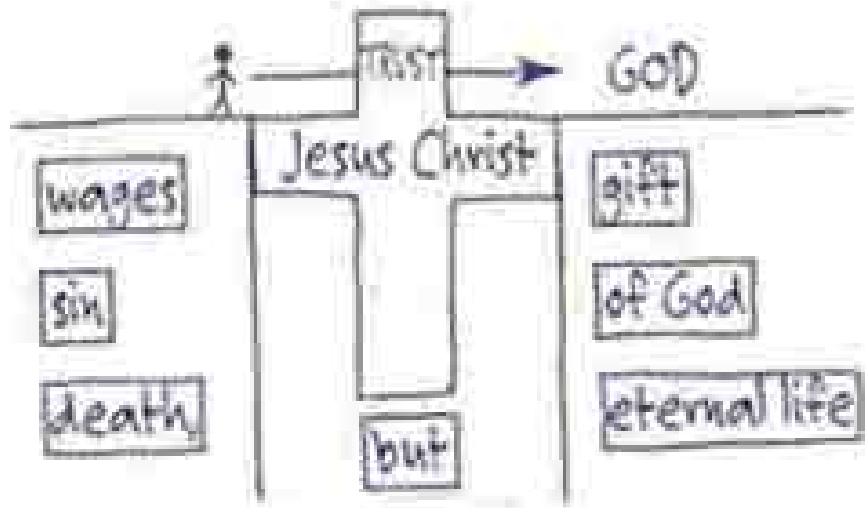


**Appendix K: Easter Invite Card**



Appendix L: One-Verse Evangelism

For the wages of sin is death, but  
the gift of God is eternal life in  
Christ Jesus our Lord.



## Appendix M:

### **E-mail to New Believer's**

Hello,

On Sunday you indicated on your Connection Card that you were interested in knowing about becoming a follower of Jesus, and I wanted to let you know how excited I am for you! I want to encourage and help you in any way that I can, so please let me know if you have any questions or if there is anything I can do for you.

You can stop by our resource table on Sunday and pickup a New Believer Bible for free, but in the meantime, here's a website you can visit for more information on your decision:

<http://newchristian.gospelcom.net/Pages/strtup/startupfrm.html>

Also, there are some other important things for you to think about:

Baptism – Much like a wedding ring is symbolic of marital commitment, baptism is a symbolic act of your new relationship with Jesus. We encourage you to be baptized...it is an important next step for you! We will be holding our next baptism this July 29th, on the beach. Check out <http://www.nyjourney.com/resources/baptism> for more information or just reply to this email to sign up.

Growth - Growth Groups are The Journey's groups of 10-15 people who meet to have fun, study the bible and pray. You can check out one of our summer groups by visiting [www.nyjourney.com/gg](http://www.nyjourney.com/gg).

Again, I am so excited about your decision to begin a personal relationship with Jesus and want to help you follow through with this in any way that I can.

Blessings,  
Pastor Roy

PS – Join us this Sunday as we continue God on Film with “You, Me and Dupree: Surviving the First Year of Marriage”

## **Appendix N:**

### **Letter to New Believer's**

Hello,

On Sunday you indicated on your Connection Card that you were interested in knowing how to begin a relationship with Jesus. I wanted to let you know how excited I am for you!

I have included a book for you that will help you begin your relationship with Christ on a solid foundation. Also included is a DVD "What it Means to be a Christian" to help you understand what your decision means and how it will change your life!

The next step is for you to be baptized! We will be holding our next baptism this July 29th at the beach! Check out [www.nyjourney.com/baptism](http://www.nyjourney.com/baptism) for more information or email [Kerrick@nyjourney.com](mailto:Kerrick@nyjourney.com) to sign up.

It is important to be around people who can support you as you start your new life. The Journey's Growth Groups are groups of 10-15 people who meet weekly to have fun, study the bible and pray. Signups for our Summer 2006 Growth Groups have begun. To get more information on Growth Groups visit [www.nyjourney.com/gg](http://www.nyjourney.com/gg) or call Elaina Davis at 212-730-8300 ext 205.


Again, I am so excited about your decision to begin a personal relationship with Jesus and want to help you follow through with this in any way that I can. Please give me a call at 212-730-8300 ext. 209 if you have any questions or would like to talk about your new relationship!

God bless...

Pastor Roy Mansfield

PS – Join us this Sunday as we continue God on Film with "Pirates of the Caribbean: escaping the bonds of debt"

**Appendix O: Journey Connection Card**



**connection card**

Sunday, July 16, 2006

Dr. / Mr. / Mrs. / Miss / Ms. \_\_\_\_\_

Name: \_\_\_\_\_  Change in contact information

Email (please print): \_\_\_\_\_

1st time guest  
 2nd time guest  
 Regular Attender  
 Member

Address \_\_\_\_\_ Apt. \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Best Contact Phone ( \_\_\_\_\_ ) \_\_\_\_\_

If 1st or 2nd time guest, how did you hear about The Journey? \_\_\_\_\_  
(Name of person who invited you, postcard, mailer, newspaper)

**Place this card in the offering when it is given or hand it in at the *Case for Faith* table as you leave.**

**MY NEXT STEP TODAY IS TO:**

- Memorize Hebrews 13:5.
- Follow these biblical guidelines with the intention of getting out of debt between now and \_\_\_\_\_ [date].
- Commit my financial life to God and begin living it out by giving a full tithe regularly. Send me information on automatic giving.
- Trust God more by:
  - \_\_\_\_\_ Being baptized on Saturday, July 29.
  - \_\_\_\_\_ Attending Membership Class on Sunday, July 30.

**SEND ME INFO ABOUT:**

- Becoming a follower of Jesus.
- Baptism.
- Growth Groups.
- Church membership.
- Serving @ The Journey.
- Servant Evangelism Saturday.
- Worship Arts Team.
- Journey Kidz.

Comments, Prayer Requests: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## BEACH BAPTISM

SATURDAY, JULY 29, 2:30-4:00 PM  
JONES BEACH STATE PARK

Join us on Saturday, July 29 for The Journey's biggest celebration of the year, beach baptism. We'll be meeting at Jones Beach for a time of fun, fellowship, and celebration of life change.

### WHAT IS BAPTISM?

Baptism is the next step in your spiritual walk if you have made the decision to follow Jesus. Jesus called it your first step of obedience and outward expression of your commitment to God.

### HOW CAN I SIGN UP FOR BAPTISM?

If you have made the decision to follow Jesus, but have not been baptized, don't wait! Sign up today by contacting at [kerrick@nyjourney.com](mailto:kerrick@nyjourney.com), or 212-730-8300 ext 206, or by marking the Next Step on the back of your Connection Card.

### HOW DO I GET TO THE BEACH?

Take the LIRR from Penn Station to Freeport. Then take the JB88 bus to the East Bathhouse at Jones Beach. We will meet on the beach in front of the East Bathhouse. The total cost for travel will be around \$15 round trip.

If you want to travel with a group from The Journey we will meet in Penn Station at 11:45am and take the 12:02pm train to Freeport.

*For more info about baptism, contact [kerrick@nyjourney.com](mailto:kerrick@nyjourney.com), 212-730-8300, ext 206 or mark the appropriate next step on the back of your Connection Card.*

*For more info about traveling to Jones Beach with The Journey, contact [jasonmorrell@nyjourney.com](mailto:jasonmorrell@nyjourney.com).*



## FUN AT THE BEACH PLAY GROUP

SATURDAY, JULY 29  
NOON-2:00 PM

Join your friends at Jones Beach before the beach baptism for some fun in the sun. Bring your favorite beach games—Frisbee, volleyball, football—and meet near the East Bathhouse at noon.

Meet us at the beach, or travel with us from Penn Station. We'll meet at 9:45am in the LIRR terminal and will take the 10:00am train to Freeport.

*For more information contact [darci@nyjourney.com](mailto:darci@nyjourney.com)*

## **Appendix Q: Journey Purpose Statement**

### **Journey Purpose Statement:**

The Journey exists to give the people of New York City  
the best opportunity to become fully developing followers of Jesus.

Inviting them to an intimate relationship with God,

Connecting them in healthy relationships with other Christians,

Guiding them toward an authentic commitment to God,

Involving them in life-changing ministry and mission  
in our city and the world that they may

Honor God completely.