

SAMPLE STRATEGY
A Resource from Nelson Searcy
www.epicteam.org

VISION STATEMENT

MISSION STATEMENT

PURPOSE STATEMENT

I. MAJOR OBJECTIVE TITLE: 1 – 3 Sentence Description \$

 a. Goal 1 \$

 i. task 1 \$

 ii. task 2 \$

 iii. task 3 \$

 b. Goal 2 \$

 i. task 1 \$

 ii. task 2 \$

 iii. task 3 \$

 c. Goal 3 \$

 i. task 1 \$

 ii. task 2 \$

 iii. task 3 \$

II. MAJOR OBJECTIVE TITLE: 1 – 3 Sentence Description \$

- a. Goal 1 \$
 - i. task 1 \$
 - ii. task 2 \$
 - iii. task 3 \$

- b. Goal 2 \$
 - i. task 1 \$
 - ii. task 2 \$
 - iii. task 3 \$

- c. Goal 3 \$
 - i. task 1 \$
 - ii. task 2 \$
 - iii. task 3 \$

III. MAJOR OBJECTIVE TITLE: 1 – 3 Sentence Description \$

- a. Goal 1 \$
 - i. task 1 \$
 - ii. task 2 \$
 - iii. task 3 \$

- b. Goal 2 \$
 - i. task 1 \$
 - ii. task 2 \$
 - iii. task 3 \$

- c. Goal 3 \$
 - i. task 1 \$
 - ii. task 2 \$
 - iii. task 3 \$